



FLOPIX

Don't flop, build a site!

GUIDE

Discover Flopix

Your professional website, made simple

flopix.fr/en

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💡 In a nutshell: Flopix handles all the tech. You focus on running your business. Describe what you do to the assistant or fill in a simple form, and your professional website is live the same day.

1. Welcome: what this guide is for

You run a business, a side project or a passion, and you know you need to be found online. But "building a website" may have always sounded complicated, slow or expensive. This guide is here to put your mind at ease: with Flopix, getting your site online takes a few minutes, requires zero technical skills and fits any budget.

In the pages that follow, you'll see what Flopix is, what your subscription includes, how the plans and the free trial work, how your site gets built (with the assistant or by hand) and who Flopix is for. At the end, we answer the questions we hear most often.

2. What is Flopix?

Flopix is a French service that lets you create a complete, professional business website without writing a single line of code. You enter your business name, photos, description, hours and contact details, and your site builds itself right in front of you.

Two ways to create your site

- "🌟 **Create with the assistant (AI)**": describe your business in one message, the way you'd explain it to a coworker. The assistant understands it, asks you the right follow-up questions and fills in the form for you.
- "**Create manually**": go through a guided form, one step at a time. The site name is the only required field.

Either way, a **live preview** shows you the result on desktop and on mobile, and you can switch between the assistant and the form at any time. Flopix takes care of hosting, updates, security and GDPR compliance: nothing to install, nothing to configure.

A French company, hosted in France

Flopix is a French company. Your site and your data are hosted in France by OVHcloud, inside the European Union and protected by the GDPR, one of the strictest privacy laws in the world. By default: no advertising cookies, no trackers, and your data is never sold.

3. What you get

With Flopix, there's a single subscription per site, and it covers everything your site needs. No surprise add-ons: even the advanced options are included.

What's included	What it does for you
Guided creation	The AI assistant or a simple form, with a live preview on desktop and mobile
Hosting in France	Your site online 24/7, hosted by OVHcloud, with nothing for you to manage
Technical updates	Security, improvements and browser compatibility, all handled by us
Custom address	A dedicated address (your-name.flopix.fr), ready to share
Free QR code	Generated automatically, ready to print for your window or marketing materials
Unlimited edits	Through the form, the "Edit with AI" tab or a single sentence to the assistant, at no extra cost
Colors and themes	Three color styles and three layout themes, which you can switch whenever you like
Advanced options	Online payment, domain name, contact form, FAQ, reviews, SEO, statistics, professional email and more, all included
English version	Your site automatically translated into English, in one click
Legal notice	A dedicated form to fill it in easily once your site is live
Support	The assistant answers your questions, and our team replies through tickets or by email

Good to know

Visitors find the essentials right away: your description, photos, hours and contact details (email, phone, address with a map). Your site can also showcase your social media, your delivery links (Uber Eats, Deliveroo, Just Eat) and, if you'd like, a button to your Google reviews page.

Prefer a helping hand?

Our team can build your site with you, on a custom quote, with no commitment. Just email us at contact@flopix.fr.

4. Plans and free trial

Each site has its own subscription. You can choose between two plans, which include exactly the same features:

Plan	How it works	Benefit
Monthly	Billed every month, no commitment	Maximum flexibility, cancel anytime
Annual	Billed once a year	The equivalent of two months free compared with the monthly plan

Where can I see the prices?

The monthly and annual plans and their current prices are listed on flopix.fr/en, in the [Pricing section](#). The amount shown on the payment page, before you confirm, is exactly what you'll be charged.

The free trial: 3 days on monthly, 7 days on annual

- It applies automatically, with no code, to your **first subscription**.
- Stripe saves your card, but **nothing is charged during the trial**, and your site goes live right away.
- Cancel before the trial ends and you pay nothing. Otherwise, your subscription starts automatically when the trial is over.
- **With a referral**, the trial stacks with the free month: first the trial, then your first month free.
- **With a discount code**, it's one or the other: the code replaces the trial. Remove the code and the trial comes back.

Before you pay: the private preview

Once your site is created, you can show it to others for 24 hours using a preview password. You then have 3 days to activate your subscription; after that, the site is deleted automatically.

No commitment, no hidden fees

No setup fee, no cancellation fee, no charge for edits. You can cancel in a few clicks from your account, with no notice and no questions asked; your site stays online until the end of the period you've already paid for. Payments are handled by Stripe: Flopix never sees your card number.

5. How it works, in 3 steps

- 1 Describe your business.** With **the assistant**, pick a starting template (Restaurant, Shop / store, Salon, Other business) and write everything in one message: name, address, phone, email, hours, menu or prices, Uber Eats or Deliveroo links, description. The assistant confirms what it understood, asks for your logo and photos (or suggests images that fit your trade and a generated logo), then fills in the form. **By hand**, you go through the form one question at a time.
- 2 Watch your site take shape.** The live preview updates with every answer, on desktop and mobile. Your work is saved as you go, so even a dropped connection won't make you lose anything.
- 3 Put it online.** Choose your plan (monthly or annual), save your card on Stripe's secure payment page, and your site is live. You get its custom address and its QR code, ready to share.

The 13 steps of the form

- | | |
|---|--|
| 1. Site name (the only required field) | 8. Services (patio, Wi-Fi...) |
| 2. Logo (your own or a generated one) | 9. Social media |
| 3. Colors | 10. Hours |
| 4. Photos (up to 5, with captions) | 11. Contact details (address, email, phone) |
| 5. Description (text, list, table) | 12. Layout theme |
| 6. Action button (booking, menu...) | 13. Summary |
| 7. Delivery and takeout | |

Everything except the name is optional: just answer "No" to whatever doesn't apply. The summary shows the status of every section (filled in, to complete, optional) and takes you straight back to any step you want to fix. The " ✨ Ask the assistant to make changes" button also lets you make tweaks in a single sentence.

Your site is never set in stone

Online payment, contact form, customer reviews, image + text block, SEO, domain name, statistics: you add these options after your site is created, from your dashboard. The legal notice is filled in once your site is live, from your site's page.

6. What comes next: your site grows with you

A Flopix site is never frozen. From your dashboard, the **"Manage site"** button opens your site's page, which brings everything together in a few tiles:

Tile	What it's for
Edit my site	Text, photos, hours, contact details, theme and colors
Advanced options	Sell online, domain name, Google, contact form...
Section order	Choose the order of the blocks: photos, text, product, reviews, hours...
QR code	Download and print your QR codes
Subscription and invoices	Plan, payment method, invoices
Ask the assistant	Hours, closures, phone number... in one sentence

A **"Your site: to-dos and tips"** box shows what's left to complete, and a **"More actions"** section lets you change the address, transfer the site or delete it.

Three ways to edit your site

- **The form:** the same one you used to create the site, with your answers already filled in. For each step, you can keep, edit or remove what's there.
- **The "  Edit with AI" tab**, next to "  Form": the assistant starts from your site as it is today. Type something like "hours: Tuesday to Saturday, 9 a.m. to 7 p.m.", "add Wi-Fi" or "rewrite the description to sound warmer", and the form and preview update. Nothing is saved until you click "Save"; typing "That's it" (or "C'est bon") takes you to the summary.
- **The assistant bubble**, at the bottom right of your account: for everyday changes in one sentence (temporary closure and reopening, new phone number, services, description). The assistant shows a before / after table and always asks you to confirm. It also answers your questions about Flopix and can pass a request on to our team.

Live instantly

Saved changes are visible to your visitors right away. Holiday hours, an unexpected closure or a new phone number can be fixed in seconds, even from your phone.

7. Colors and design themes

Your site should look like you. Flopix keeps two choices separate, and you can change both at any time: the **colors** (the mood) and the **theme** (the layout).

Colors (step 3 of the form)

Option	Look
Classic	White header and light gray background. Clean and bright, it suits most businesses and makes your photos stand out.
Dark	Midnight blue background with white text. Sleek and modern, ideal for a more intimate or upscale feel: photographer, tattoo artist, cocktail bar...
My colors	Pick your own header and background colors to match your brand. The text color adjusts automatically so it always stays readable.

Layout themes (step 12 of the form)

Theme	Look
Essential	Clean and centered, with large full-width photos. This is the default theme.
Modern	App-style: photo mosaic and rounded cards.
Magazine	Big full-screen photo and elegant headings.

All three themes are available to everyone, both when you create your site and when you edit it. Switching themes never touches your content: only the layout changes. So feel free to try each one in the preview before you decide.

In all transparency

Themes and templates belong to Flopix and may evolve over time, to improve them, keep them secure or stay compatible with browsers. Your content (text, photos, contact details) is never changed: only the way it's presented may be adjusted.

8. Your address, your QR code, your domain

A custom address

Your site's address comes from its name: **your-name.flopix.fr**. Easy to remember and to share, it's the one you put on your business cards and social posts. You can change it from "More actions" on your site's page. Keep in mind that your QR codes are then regenerated (the ones you've already printed stop working) and that the new address is locked for 30 days.

A free QR code

Your QR code is generated automatically as soon as your site is online, and you can download it in a small or large size. Put it in your window, print it on your cards, menus or packaging: customers scan it and land straight on your site.

Bonus: Google reviews

With the "Google reviews link" option, your site shows a "Leave a review" button, and a second QR code takes happy customers straight to your Google reviews page. A simple way to collect more reviews, which matter a lot for your local reputation.

Your own domain name (optional)

Already own a domain, or want to buy one from a registrar (GoDaddy, Namecheap, OVH, IONOS...)? The "Domain name" advanced option connects it to your site. Flopix doesn't sell domains.

- 1 Enter your domain in the "Domain name" card.
- 2 At your registrar, add the CNAME record that Flopix shows you (Type / Name / Value table). If your registrar doesn't allow a CNAME on the root domain, connect [www.your-domain.com](#) instead.
- 3 Click "Verify". It takes anywhere from a few minutes to a few hours to go through.

The security certificate (HTTPS) is automatic, and [your-name.flopix.fr](#) keeps working: links and QR codes you've already printed still lead to your site. A connected domain is also required for professional email.

9. Advanced options

Advanced options add features to your site when you need them. They're **all included in your subscription**, at no extra cost, and they unlock as soon as your site is **online** (free trial included). Before that, you can see them but they stay locked. Each option turns on in one click, gets set up, and can be changed or turned off at any time ("Turn off this option" removes its content from your site, and you can turn it back on later).

Group	Options
Site content	Image + text block · Customer reviews (up to 3) · Google reviews link · Contact / quote form (no cookies, messages sent to your email) · Frequently asked questions (up to 8, which Google can show in its results) · English version of your site
Services and connections	Online payment (Stripe) · Domain name · SEO (Google title, meta description, keywords, service area, sharing image, score with tips) · Google Search Console · Visit statistics (Google Analytics) · Site statistics (inside your Flopix account)
Emails and clients	Professional email (contact@your-domain.com, sent from your own mailbox) · Email campaigns (automatic unsubscribe link, sends and opens tracking) · Automatic replies (an acknowledgment for every contact form message)

Sell online, with zero Flopix commission

With "Online payment", you connect **your own Stripe account** (the "Connect my Stripe" button), describe your product, and a secure payment button appears on your site, along with basic terms of sale added automatically. The money goes straight to your account: Flopix takes no commission, only Stripe's standard fees apply.

Pages that unlock

When an option is on, a matching page appears in the "My site" menu of your account: [SEO](#) [Statistics](#) [Contacts](#) [Campaigns](#) [Automations](#) [Orders](#).

Cookies and consent

Most options don't use any cookies. Only Google Analytics does: Flopix then automatically adds the consent banner and the matching mention in your legal notice.

10. Your site in English

With the **"English version of your site"** advanced option, all the text on your site is translated into English automatically, in one click. The English version lives at the same address, under /en. A FR / EN switcher (flags) appears on your site, and visitors whose browser is set to English see the English version right away.

If you'd like, you can fine-tune it: an English display name and logo, up to 5 dedicated photos, and your own English description and button text (these then replace the automatic translation).

Flopix speaks English too

The entire Flopix website is available in English at flopix.fr/en: pages, blog, help center, site creation and your account. Switch languages with the FR / EN flags at the top or bottom of any page, or under Settings, "Site language".

11. Is Flopix right for me?

Flopix is built for anyone who wants a professional online storefront, fast and on a small budget. If you see yourself below, the answer is yes.

- **Retailers** (grocery, boutique, florist, wine shop): show your products, hours and location, and sell online if you want.
- **Tradespeople** (plumber, electrician, auto shop, carpenter): list your services and receive quote requests through a form.
- **Freelancers and independent professionals** (photographer, coach, practice, therapist): give your business a serious, trustworthy image.
- **Restaurants and cafés** (restaurant, pizzeria, food spot, bar, tea room): highlight your dishes, your hours and your delivery platforms.
- **Nonprofits and individuals**: a project, an event or a passion to share, with the same simplicity.

Being honest

No service in the world can guarantee you the top spot on Google: search ranking depends on many factors, including your business and your local competition. What we do guarantee is a clean, fast, compliant site that's ready to share, with the SEO tools you need to get off to a good start.

12. Frequently asked questions

How much does Flopix cost?

One subscription per site, on a monthly or annual plan (annual works out to two months free). Current prices are on flopix.fr/en, in the [Pricing section](#). Everything is included: creation, hosting, custom address, QR code, unlimited edits, advanced options and support. No extra fees.

Can I try it for free?

Yes: a 3-day trial on the monthly plan, 7 days on the annual plan, for your first subscription. Nothing is charged during the trial; cancel before it ends and you pay nothing. The trial stacks with the referral free month, but a discount code replaces it.

How fast will my site be online?

In a few minutes. You describe your business to the assistant or in the form, with a live preview, and your site goes online as soon as your subscription is activated.

Do I need any technical skills?

None. Nothing to install, no hosting to pick, and you don't have to buy a domain name: your site already has its own .flopix.fr address. If you get stuck, the assistant guides you and our team gets back to you.

Is hosting really included?

Yes, in France with OVHcloud, inside the European Union. Technical updates and security are taken care of.

Can I edit my site after it's live?

Yes, as often as you like, at no extra cost: through the form, the "Edit with AI" tab or a single sentence to the assistant. Changes show up instantly.

Is payment secure?

Yes. Payments are processed by Stripe, a global leader in online payments. Flopix never has access to your card number.

Can I cancel whenever I want?

Yes. There's no commitment and you can cancel anytime from your account, with no notice and no fees. Your site stays online until the end of the period you've already paid for.

Is my site privacy compliant?

Flopix handles the technical side: by default, sites set no advertising cookies and no trackers, in line with the GDPR. If you turn on Google Analytics, the consent banner is added automatically. Every site has a legal notice to fill in (required for any public website under French law), and it's up to you to keep it accurate and up to date.

Where is my data stored?

Your site and its database are hosted in France by OVHcloud, inside the European Union and protected by the GDPR. Your data is never sold.

Can my site be in English?

Yes, with the "English version of your site" option: automatic translation in one click, a FR / EN switcher on your site, and text you can customize if you want.

Can I sell online?

Yes, with the "Online payment" option: you connect your own Stripe account, the money goes straight to you, and Flopix takes no commission.

Who owns my site?

Technically, the site belongs to Flopix (structure, templates, hosting), but your subscription gives you full rights to use your own content (text, photos, information). You stay in control and can change anything at any time.

What if I get stuck, or would rather have help?

Ask the assistant, open a ticket from "My tickets" or email contact@flopix.fr. Our team can also build your site with you, on a custom quote, with no commitment.



Ready? Create your site now and enjoy the free trial:

flopix.fr/en